KENISHA GANESH

ABOUT ME

A creative and ambitious Media and Communications Masters student seeking experience in a media related company to gain work experience. Through my three years of academic work in my bachelor's degree, I have gained research skills, a strong use of the English language, as well as learnt the importance of teamwork. My experience at varying editorial companies shows my ability to adapt to any given circumstance. My experience at different editorial companies gave me an insight into the media and communications industry solidifying my love for the industry. In addition to m my interests in journalism, I am also keen to explore PR, social media, and the general media and communications realm.

EDUCATION

University of the Arts London (2020-2021) MA Media, Communications and Critical Practice

University of Exeter (2017-2020) BA English Literature (2:1)

United World College of the Atlantic (2015-2017) International Baccalaureate

Stamford American International School (2011-2015)

Secondary Education

EXPERIENCE

June - Hopscotch Work

August 2020 Editorial Intern

 Helped re-design and build website, graphic design for social media, content creation and copy writing

June - Mediateam Ireland

July 2019

Editorial Intern

 Managed social media outlets, helped write articles, press releases, and product reviews

July 2018 Expat Living

Editorial Assistant

· Wrote articles for the magazine and attended beauty and fashion events

June - WhiteLodge Education Group Services

Aug 2015 Teaching Assistant

· Helped teachers prepare for classes and assisted during teaching times

ACHIEVEMENTS

Journalist at FXU Voices

• Took the lead in researching, writing, editing, proofreading and filing stories in a timely manner to the Editor-in-Chief. Also takes an initiative in finding people for interviews.

President of FXU Asian Society

• As I attend a university campus with a small number of ethic students, it was important for me to start a society where I could meet fellow Asians and have a place which is a constant reminder of my roots. As President, I work in union with the rest of the committee to organise events and take care of the logistics behind running a university society.

SKILLS

Microsoft Office	Hootsuite
Typography	WordPress
Adobe InDesign	Social Media